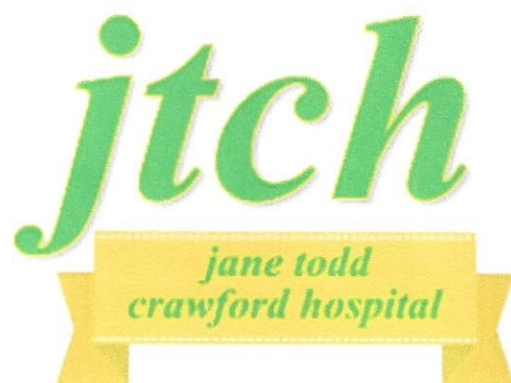


*Community Health Implementation
Strategy*

*For Fiscal Years Ending June 30,
2020 – 2022*



Introduction

Jane Todd Crawford Hospital is a critical access 25-bed facility located in Greensburg, Kentucky. Currently, the medical staff has two Family Practice Physicians, a Primary Care Physician, an Internal Medicine Physician, a Family Practice Nurse Practitioner, and a full-time Radiologist. The Hospital also operates a Specialty Clinic, which offers the monthly services of two Orthopedists, a Nephrologist, and a Cardiologist. The emergency room has three patient rooms with capability to expand to five rooms during busier parts of the day. Films are read immediately by the radiologist. Transfers are generally made to nearby Campbellsville, Glasgow, or Elizabethtown, with more serious cases going to Louisville.

Identifying Health Needs

A community health needs assessment was conducted from January 2019 to June 2019. Community input was provided through six key stakeholder interviews, including representatives from:

- ✓ Social service agencies
- ✓ Local city and county government
- ✓ Public health agencies
- ✓ Medical providers

Population demographics and socioeconomic characteristics of the community were also gathered and reported utilizing various third parties. The health status of the community was then reviewed. Information on the leading causes of death and morbidity information was analyzed in conjunction with health outcomes and factors reported for the community by CountyHealthrankings.org and other third parties.

This data was analyzed and reviewed to identify health issues of uninsured persons, low-income persons and minority groups, and the community as a whole. The Hospital engaged a leadership team to review the health needs and priority areas were determined based on assessment of the qualitative and quantitative data. Identified needs were prioritized based on the following criteria:

- 1) How many people are affected by the issue?
- 2) What are the consequences of not addressing this problem?
- 3) Prevalence of common themes
- 4) Alignment with Hospital's resources

As a result of the analysis described above, the following health needs were identified as the most significant health needs for the community:

- Obesity
- High cost of health care/deductibles
- Lack of specialists
- Lack of health knowledge

PRIORITY 1: Obesity

Goal 1: Partner with community agencies to combat this widespread health issue

- Strategies:**
- A. Work with agencies within our region to promote events and activities geared toward reducing obesity levels.

Goal 2: Provide community education

- Strategies:**
- A. Provide educational materials on the effects of obesity to our health care providers to distribute to patients.

PRIORITY 2: High cost of health care/deductibles

Goal 1: To provide economic relief for needy patients/families

- Strategies:**
- A. Explore a partnership with Med Assist (www.gomedassist.com) to offer qualifying patients and/or families assistance with health care costs.
 - B. Offer payment structure plans to patients in accordance with financial assistance policy.

Goal 2: Promote prevention to lower costs of acute care

- Strategies:**
- A. Discharge patients to Primary Care Physicians (PCP) in our network to ensure coverage.
 - B. Focus annual health fair on preventative education for community.

PRIORITY 3: Lack of specialists

Goal 1: Secure specialists in clinic

- Strategies:**
- A. Recruit more specialty physicians for Jane Todd Specialty Clinic.
 - B. Advertise the availability of specialists and increase knowledge in community of their services.

Goal 2: Utilize APRNs more effectively

- Strategies:**
- A. Recruit additional mid-level providers as caseload increases.

PRIORITY 4: Lack of health knowledge

Goal 1: Provide preventative health care education

- Strategies:**
- A. Offer patients informative and educational materials on chronic diseases.
 - B. Work with other community health agencies to host informational workshops on how to provide basic health care knowledge, including mental health services.

Goal 2: Obesity management education

- Strategies:**
- A. As obesity leads to the risk of developing many other health dangers, focus on providing monthly or quarterly events to encourage residents to manage their weight and reduce health risks.

Next Steps

This Implementation Plan will be rolled out over the next three years, from FY 2020 through the end of FY 2022. The Hospital will work with community partners and health issue experts on the following for each of the approaches to addressing the identified health needs:

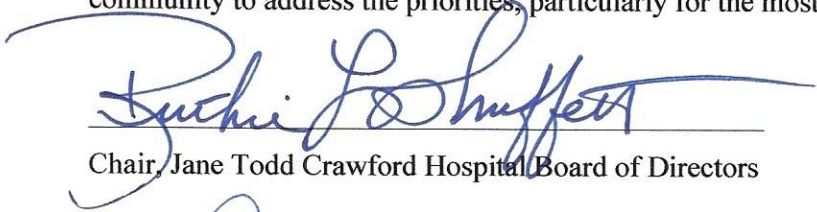
- Develop work plans to support effective implementation
- Create mechanisms to monitor and measure outcomes
- Provide on-going status and results of these efforts to improve community health

Jane Todd Crawford Hospital is committed to conducting another health needs assessment within three years.

Adoption/Approval

Jane Todd Crawford Hospital's Board of Directors approves the Implementation Strategy that has been developed to address the priorities of the Community Health Needs Assessment conducted in FY 2019.

The Hospital will utilize this Implementation Strategy as a roadmap to collaborate with their community to address the priorities, particularly for the most vulnerable.


Chair, Jane Todd Crawford Hospital Board of Directors

10-22-19
Date


CEO, Jane Todd Crawford Hospital

10/22/2019
Date