# Community Health Implementation Strategy For Fiscal Years Ending June 30, 2023-2025



#### Introduction

Jane Todd Crawford Hospital is a critical access 25-bed facility located in Greensburg, Kentucky. Currently, the medical staff has two Family Practice Physicians, a Primary Care Physician, an Internal Medicine Physician, a Family Practice Nurse Practitioner, and a full-time Radiologist. The Hospital also operates a Specialty Clinic, which offers the monthly services of two Orthopedists, a Nephrologist, and a Cardiologist. The emergency room has five patient rooms. Films are read immediately by the radiologist. Transfers are generally made to nearby Campbellsville, Glasgow, or Elizabethtown, with more serious cases going to Louisville.

## **Identifying Health Needs**

A community health needs assessment was conducted from January 2022 to May 2022. Community input was provided through eight key stakeholder interviews, including representatives from:

- ✓ Social service agencies
- ✓ Local city and county government
- ✓ Public health agencies
- ✓ Medical providers
- ✓ Local school system
- ✓ Law enforcement

Population demographics and socioeconomic characteristics of the community were also gathered and reported utilizing various third parties. The health status of the community was then reviewed. Information on the leading causes of death and morbidity information was analyzed in conjunction with health outcomes and factors reported for the community by CountyHealthrankings.org and other third parties.

This data was analyzed and reviewed to identify health issues of uninsured persons, low-income persons and minority groups, and the community as a whole. The Hospital engaged a leadership team to review the health needs and priority areas were determined based on assessment of the qualitative and quantitative data. Identified needs were prioritized based on the following criteria:

- 1) How many people are affected by the issue?
- 2) What are the consequences of not addressing this problem?
- 3) Prevalence of common themes
- 4) Alignment with Hospital's resources

As a result of the analysis described above, the following health needs were identified as the most significant health needs for the community:

- Obesity
- Lack of mental health providers/mental health
- Lack of health knowledge

#### PRIORITY 1: Obesity

#### Goal 1: Partner with community agencies in working to stem this problem.

Strategies:

A. Work with agencies in our region to provide materials and/or promote activities to combat obesity.

#### Goal 2: Educate the community regarding the consequences of obesity.

Strategies:

- A. Provide educational materials on the effects of obesity to our health care providers to distribute to patients.
- B. Use radio spots and newspaper advertisements to promote obesity reduction and benefits of a healthier lifestyle.

#### PRIORITY 2: Lack of mental health providers/mental health

#### Goal 1: Promote existing mental health services for the elderly.

Strategies:

A. Create a targeted campaign for the elderly population to make them aware of mental health and other services provided through Jane Todd IOP.

## Goal 2: Partner with other agencies to promote any mental health services provided in the area.

Strategies:

A. Obtain mental health educational information to provide to patients coming through our hospital's Emergency Department and rural health clinic.

#### PRIORITY 3: Lack of health knowledge

#### Goal 1: Focus on preventative diseases.

Strategies:

A. Provide preventative health care education by distributing informative and educational materials on chronic diseases such as diabetes, high blood pressure, heart disease, etc.

#### Goal 2: Bring community agencies together to share health information.

Strategies:

- A. Work toward resurrecting annual Health Fair to provide a venue for area agencies to share all types of health-related services offered in the community.
- B. Participate in any area events that promote health knowledge and healthy lifestyles.

### **Next Steps**

This Implementation Plan will be rolled out over the next three years, from FY 2023 through the end of FY 2025. The Hospital will work with community partners and health issue experts on the following for each of the approaches to addressing the identified health needs:

- Develop work plans to support effective implementation
- Create mechanisms to monitor and measure outcomes
- Provide on-going status and results of these efforts to improve community health

Jane Todd Crawford Hospital is committed to conducting another health needs assessment within three years.

## Adoption/Approval

Jane Todd Crawford Hospital's Board of Directors approves the Implementation Strategy that has been developed to address the priorities of the Community Health Needs Assessment conducted in FY 2022.

The Hospital will utilize this Implementation Strategy as a roadmap to collaborate with their community to address the priorities, particularly for the most vulnerable.

Chair, Jane Todd Crawford Hospital Board of Directors

10-25-22 Date

CEO, Jane Todd Crawford Hospital Date